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Nathan Szoch

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Software Skills

Illustrator	Procreate	Indesign
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Photoshop	Premiere	After effects
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Coding Skills

HTML	CSS	Javascript
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Education

Ohio University
Degree: Bachelor of Science
Major: Multimedia
Specialization: Animation

Experience

Miss Universe Organization | **Manhattan, New York**   2022-2024
Digital Editor

• Edited and assembled large volumes of raw footage into engaging videos for various platforms, including TikTok, Instagram, Facebook, and Youtube

• Contributed creative ideas and concepts to enhance the overall quality and impact of video content.

• Performed detailed color correction for various video projects to stregnthen the narrative of visual storytelling pieces and maintain consistency across scenes.

• Incorporated custom motion graphics, sound effects, and music to enhance the overall appeal and narrative of media.

• Managed and organized video assets including archiving and file management to maintain an efficient and structured workflow.

• Collaborated with Digital Producer to understand project objectives while providing valuable support throughout the production process.

• Assumed the role of Assistant Producer which included setting up equipment, recording audio/video, and ensuring the smooth execution of creative vision.

Stonewall Group | **Marietta, OH**   2021
Web Designer and Video Creator

• Created engaging information graphics and designed web-page layouts for small businesses in the Mid-Ohio-Valley region.

• Served as Digital Director for photography shoots which were performed with the purpose of generating enticing imagery for a clients' website.

• Assisted in front-end development of websites using wordpress and various other content management systems.

• Produced local television advertisements and promotional material for valuable clients.

• Contributed to developing and delivering pitch decks and mood boards.

Metalforming Magazine | **Independence, OH**   2019
Content Management Intern

• Provided content migration support for publication website.

• Assisted with back-end coding to enhance search-engine optimization.

• Edited website content to form a unified brand appearance.

• Ensured multimedia content is optimized for web and mobile platforms.

• Produced a promotional video for an important company event.